

E.SOPPIT Design

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Employment History

2019 -	E. Soppit Design <i>Freelance Design & Marketing</i>
2016 - 2019	Archibalds Motor Company <i>Marketing Executive</i>
2011 - 2015	J. Ballantyne & Co., Christchurch, NZ <i>Senior Graphic Designer</i>
2009 - 2010	DK Advertising, Sydney, Australia <i>Graphic Designer</i>
2006 - 2009	MW Graphics, Wellington, NZ <i>Graphic Designer</i>

Skills

Design the graphics for, and conceptualise the construction of, both 2D and 3D forms.
Strong working knowledge of Adobe Suite including Illustrator, Indesign and Photoshop.
Pre-press experience for both print and production processes.
Experience coordinating event planning, setup and pack down; product launches, photoshoots.
Client service skills, including day to day account management.
Good understanding of website application, including basic website coding and animation.
Good understanding of marketing brand projections and extensions.
Comfortable formulating ideas and marketing strategy plans.
Proficient working with computers and learning new systems.
A keen eye for detail and ability to follow procedures.
Accustomed to working to deadlines and managing competing demands.
An excellent team player and hardworking individual.

Qualifications

2005: Bachelor of Design (honours) - Majoring in Graphic Design
Massey University, Wellington, NZ

Biography & Ambitions

I studied Graphic Design at University in Wellington, then ventured to Sydney for a few years and travelled the world post-quake with my husband. At 35 years of age I am now settled in Christchurch with my young family. I spend my time playing with my two children, working in the garden or creating in my Pottery Studio.

I am a cheerful individual with a positive can-do attitude. I believe I am a great asset in a workplace due to my loyalty, determination and great work ethic.